



Nikki Curry

Founder & CEO

Senior Brand Manager & Publicist, Talent Booker, & Radio & TV Producer

Nikki Curry, an award winning Brand Expert, Talent Producer, and Senior Publicist, founded The Image Brand Co. in 2006 and then expanded the operations and opened the Nikki Curry Media Division in 2010. Nikki believes that everyone has a unique brand and a powerful voice inside, and manages the perfect firm to help you get your voice heard so that you can live your life on your own terms.

Nikki Curry is known as the one and only **BRAND DEFINER** and the greatest encourager in the world. She is an experienced publicist, brand coach & manager, published writer, as well as a promotion expert. Nikki specializes in working with high-end, influential clients, as well as the seasoned business owner. She enjoys increasing the credibility and visibility of the underdog. Nikki understands how it feels to be overlooked, misunderstood, unsung and invisible to those around you. She is ready to help you create, develop, and monetize your media brand so that you can make a difference in the world.